



## Perstorp achieves 30% stock reduction with support from Hughenden

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The Perstorp Group, the Swedish manufacturer of specialty chemicals, has confirmed an inventory reduction of 30% in a key product group. Following an 8 month project supported by Supply Chain specialist consultancy Hughenden, the result was achieved without adversely affecting service level.

Perstorp boast 125 years of experience in its sector, with the current worldwide group formed in 2001. Their products are used in the aerospace, marine, coatings, chemicals, plastics, engineering, automotive, food, packaging, textile and electronics industries.

Mårten Olausson, Planning Director, is delighted at the scale of the benefits delivered to the business: *“we reviewed the whole setup regarding storage and handling, which reduced direct costs”*. Part of the project was also to transfer volumes to other markets and the business has now achieved a positive level of control.

*“Thanks for Hughenden’s help with pushing us in the right direction!”* says Olausson, commenting on the support they received from the Supply Chain experts. Hughenden used a combination of implementation support and interactive workshops to get Perstorp to meet its targets. And Olausson is confident that the stock reduction is the result of more permanent improvements: *“The Inventory Management has changed and everyone is committed to maintaining the low inventory levels.”*

*“Changing the way people plan is the hardest part to achieve but the rewards are significant. This 30% reduction in stock shows that we have achieved this with Perstorp”* says Hugh Williams, founder of Hughenden. The consultancy helps its clients to take time and costs out of their Supply Chain. Their focus is on improving the effectiveness of Planning Processes and the skills of the Supply Chain Practitioners. Operating worldwide, Hughenden supports businesses such as Marks & Spencer, Kraft Foods, Johnson & Johnson, Nestlé, and Heinz. For more details and a FREE Supply Chain Planning TOOLKIT, visit [www.hughenden.net](http://www.hughenden.net)